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You Win or You Learn: The Art of Failure in the Age of AI

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THREE STORIES

FAILURE AS FRICTION

Failure as Friction

Gamers and athletes restart right away. Volleyball replays went unwatched because the context was missing. Burn the score into the video and kids watch their replays "over and over again because the context is there."

FAILURE AS FUNCTION

Failure as Function

TMU recruitment: 202 classes turned into a short rhythm game. Future U lets prospective students try pathways safely and see their top program matches and the jobs they lead to.

FUTURE OF FAILURE

Future of Failure

The biggest obstacle with AI is fear of failure. Fail comfortably offline: local models allow "tiny tests, rapid iteration over and over" before it matters. Lead students in using AI rather than banning it.

THREE IDEAS

Vibe coding, Kris's way
"Using your voice to build tools using code."
The confession: "I don't know how to code at all. So, my definition is actually using my voice to build tools."

Mouth to market
"Your voice to a tool that goes to market."
Prototype and test on the phone in your pocket.

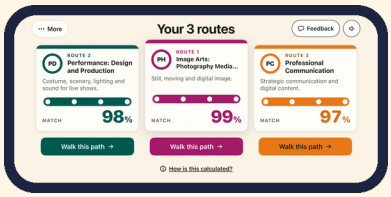
Model Context Protocol (MCP)
"Much like a mouse controls the computer, your mouth can control a program", even "programs that you don't know how to use."

THE TOOLKIT · TAP ANY NAME

- **Coconote** coconote.app
  A 3-hour lecture becomes a one-page summary with links.
- **OBS Studio** obsproject.com
  Phone as camera, depth of field, transitions, live subtitles.
- **DaVinci Resolve** blackmagicdesign.com
  Video editing software from Blackmagic.
- **Canva** canva.com
  Slides, logos, and t-shirts with QR codes.
- **Raspberry Pi** raspberrypi.com
  Small computer for a pocket AI that isn't connected to the cloud.
- **Parakeet** huggingface.co/nvidia
  Open-source speech recognition to talk to the machine offline.
- **NotebookLM** notebooklm.google.com
  A transcript becomes a podcast tailored to each discipline.
- **Blackmagic Camera** blackmagicdesign.com
  Pro camera controls on your phone: lenses, lighting, colour.
- **VDO.Ninja** vdo.ninja
  Bring a remote guest live on screen from a browser.
- **ArtCraft · Crafting Apps** getartcraft.com/apps
  Free, open-source, local apps you can talk to, like SoundCraft.
- **PiSugar** pisugar.com
  Battery that snaps to the back of a Pi; add solar power.



Volley Good Show
Parents tap the score; it burns into the live-streamed video.
COMING SOON



Future U
A short game that maps prospective students to TMU program routes.
COMING SOON

Pretty much everything here is **$0.00** to start.

You win or you learn.